



The Times They Are REALLY A-Changin' With my apologies to Bob Dylan

Forty three years ago, Bob Dylan wrote the prophetic lyrics to his best classic entitled "The Times They Are A-Changin'." Three years ago, I created an edited version for EDT to fit the times. Below is my 2008 adaptation to fit today's times. I hope that you'll agree that it's timely and relevant to you personally, our industry, country and the global situation. Enjoy. See you at EDS.

Come gather round people at EDS,
or wherever you may roam
And admit that globalization &
outsourcing around you have grown
And accept that imports
have drenched you to the bone
Does your business today
seem worth saving
If yes, then you'd better start selling
or you'll sink like a stone
For the times, they are a changin'

Come writers and critics who
prophesize with your pens and brains
And keep your eyes open,
the chance to re-invent yourself
may not come again
And don't speak too soon,
the wheel's still in a spin
And there's no telling
who that it's naming
Will today's world leaders be losers,
or will they be later to win
For the times of our lives,
they are a changin'

Come Senators, Congressmen, and
Presidential candidates
please heed the call
Don't stand in the doorway
of fair trade, and don't block
troop withdrawal

Uncle Sam must be prudent,
or the economy may forever stall
The battle outside our borders
are raging
May they not shake your windows
and rattle your hall
For the times of our world,
they are a changin'

Come mothers and fathers and those
concerned all over this land
And don't criticize what you
can't understand
Your sons and your daughters in the
military are beyond your command
Your old role is rapidly aging it's time
to speak up and vote
Please get out of the new one
if you can't lend a hand
For the times of friends & families,
they have changed thru out our land

The line, it is drawn, the curse,
may be cast
The slow one,
China, is gaining very fast
And the present now will soon
be the past
The order is rapidly fading
Is first one now, destined to be last
For the times of our Country,
they are changing ever so fast

As you know, these are troubled
and critical times
What we don't need is a country
of poverty and crimes
We must stand fast, not in war,
but in peace
In a global economy,
competition will never cease
America needs healthcare and
education for both rich and poor
And damn it, we can not provide it
while fighting a war
For the times of our lives,
they have changed!

May our next leader have
brilliance and vision
For we must return to a balanced
budget, an obvious decision
And we have to secure millions of
homes with better jobs
Or else we could end up as
third world country slob
Please dear God, return the USA
to the good old times
... And pray tell,
vote your conscience!

*Harry J. Abramson is President of Electronic Salesmasters Inc., Beachwood, OH
He can be contacted by e-mail at habramson@salesmasters.com*